# **Alex Dring**

# Full-stack Web Developer

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#### EXPERIENCE

# Freelance Web Development, Marketing & SEO 2020 - Present

I currently provide Jamstack/WordPress web development, PPC & SEO services to small businesses. This was done whilst studying for the University of Helsinki Full Stack Open course in 2021.

#### I'm currently working on:

Corsham Office Rentals - https://corsham-office-rentals.netlify.app

- A jamstack web app, built using React/Gatsby/Tailwind CSS/Sanity CMS, deployed using Netlify. Being launched 14th April 2022.
- The client wanted the ability to fully customize each page/page section so page builder functionality was implemented using Sanity headless CMS.

# Software and System Support Engineer @ KTSL 2018 - 2020

Tasked with building, maintaining and improving the companies internal systems and service desk. A year was spent working remotely in Asia.

- Developed a custom WordPress theme implementing custom Gutenberg blocks for the companies rebrand (yet to be launched).
  Static, product specific landing pages were also developed.
- Worked closely with the head of sales, head of marketing & CTO to build and develop an effective sales pipeline for new/existing leads and current clients. Tools used included HubSpot Marketing Hub, Salesforce, Salesforce CPQ.
- Setup the KTSL service desk moving Remedy to RemedyForce. Currently used by Sky, Balfour Beatty, Daloite, MOD. Included presenting weekly calls with clients to review tickets.

### Freelance WordPress Development, PPC & SEO 2016 - 2018

Developed custom WordPress themes for small businesses. Clients included one of the UK's largest event promoters, deploying a custom theme to 9 venues simultaneously.

#### PERSONAL PROJECTS

#### Spicy Orange Database - spicyorange.co.uk

A full-stack web application developed for my friends and I to review films and TV shows. Login - user: Test pass: Alex-Dring-web-dev

- Frontend built with React/Styled Components, data fetched and updated using React Query.
- NodeJs/Express/MongoDB used for the backend.
- Films and TV shows sourced using the OMDb RESTful API.
- Deployed using Heroku.
- Authentication provided by Auth0.

#### Personal Portfolio - adring.co.uk

- Designed in Figma.
- Developed using Gatsby, deployed using Netlify.

#### **Education & Qualifications**

University of Helsinki Full Stack Open Grade 5 (excellent) 2021

DesignLab - Design 101 2017

Advanced Google Analytics & Tag Manager Fundamentals 2017

University of South Wales Documentary Film BA 2007 - 2010

#### **Programming languages**

Javascript, HTML, CSS, Sass

#### **Libraries & Frameworks**

React, Redux, Gatsby, Node.js, Express, Auth0

#### **Tools & Platforms**

Git, Webpack, Netlify, Heroku, WordPress, Webflow, Figma, Photoshop

